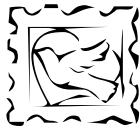


GLOBAL EXCHANGE

building people-to-people ties



Fair Trade chocolate means that....

...cocoa farmers can meet the needs of their families



...your chocolate will be the sweetest in the world!

Global Exchange Fair Trade Valentine's Day 2007 Curricula

2017 Mission Street, Suite 303, San Francisco, CA 94110
1-800-497-1994 www.globalexchange.org

CURRICULA

Don't forget!

Order your Valentine's Day post cards by WEDNESDAY, JANUARY 23 in order to receive them by Valentine's Day to distribute in your classroom. Quantities are limited and will be distributed on a first-come, first-served basis. Order free valentines at www.globalexchange.org/valentinesday or purchase a Valentine's Day Action Kit (including, valentines, Fair Trade chocolates, and more) at store.globalexchange.org.

Dear Teacher:



Thank you for your interest in Global Exchange's Fair Trade Chocolate Valentine's Day curricula.

Global Exchange is a membership-based international human rights organization dedicated to promoting social, economic and environmental justice around the world. For over ten years, Global Exchange has been working to promote a Fair Trade certification process that ensures farmers and artisans around the world are paid a living wage, that products are not made using exploitative child labor, and that they promote production techniques that do not harm the environment. Our Fair Trade coffee and cocoa campaigns have successfully helped to educate the public and build consumer demand for this life changing alternative, and working with schools and youth on our Fair Trade curricula has been a major component of that success.

Global Exchange's Fair Trade Chocolate Valentine's Day curricula include three main components.

- 1. Fair Trade Chocolate Activity Books, which are curricula for grades K-2 and 3-6**
- 2. Fair Trade Chocolate Valentine's Day games**
- 3. Valentines to send to World's Finest Chocolate**

You are welcome to select any combination of these activities, but we hope you will present all three.

Our curricula can be found at www.globalexchange.org/teachfair

The materials in our Valentine's Day kit can be used to adapt the standard curriculum into a Valentine's Day activity.

FAIR TRADE VALENTINE'S DAY CURRICULA

Why present the Fair Trade Chocolate curricula and activities.

By presenting the Fair Trade Chocolate curriculum to your students this Valentine's Day you will not only expand your own students' spelling, reasoning and social science skills and stimulate their minds to think about the world outside the classroom; you will also all have the opportunity to transform the lives of children in cocoa producing regions, by making it possible for these children to go to school.

There are two ways that practices on conventional cocoa farms stand in the way of a child's education:

1. Children in cocoa-growing regions cannot attend school because their parents, many of whom are cocoa farmers, are not paid living wages and cannot afford school fees.
2. Many cocoa farms use cheap child labor, or even child slaves, to keep production costs low. Abusive child labor keeps children out of school and creates an endless cycle of poverty.

You and your students, along with other classrooms around the country, have the power to end child labor in the cocoa industry! By promoting Fair Trade we are creating a cocoa economy that will pay farmers a fair price for their hard labor growing cocoa, and does not support child slavery

The Fair Trade label guarantees that the cocoa in our chocolate bars was not produced by child (or adult) slaves or bonded laborers. Fair Trade cocoa producers can only employ minors if they are teenagers and the employment will not interfere with their schooling.

Why Mail Valentines to World's Finest Chocolate?

This Valentine's Day, we are requesting that classrooms mail valentines to World's Finest Chocolate, the leading manufacturer of chocolate for schools, to ask the company to change at least 5% of its cocoa purchases to Fair Trade. While World's Finest Chocolate fundraisers help to create a wide variety of educational opportunities for children in the United States and Canada, their chocolate sourcing practices rob children in cocoa-producing regions of any hope of an education. But it does not have to be that way.

Imagine this type of chocolate fundraiser: "Hi! I am selling Fair Trade chocolate bars that will both raise funds for my school and allow children in Africa, Asia, and Latin America to also go to school." Irresistible!

We are encouraging classrooms around the country to send valentines to World's Finest Chocolate so that, together, children and adults across the country ask the company to switch to Fair Trade chocolate today. We have pre-printed valentines that you can distribute in your classroom for children to sign and mail to World's Finest Chocolate. To ensure that World's Finest Chocolate receives the valentines, we recommend that you send all the post cards to the

FAIR TRADE VALENTINE'S DAY CURRICULA

company in one large envelope, although children can mail them from home individually. For the biggest impact, ask the children to create hand-made valentines to send to World's Finest Chocolate, as a classroom activity. The hand-made valentines should be accompanied by either a letter explaining that the children are asking World's Finest Chocolate to purchase 5% fair trade chocolate or Global Exchange's pre-printed Valentines.

To request pre-printed valentines to give to your classroom, send an email to fairtrade@globalexchange.org by Monday, February 5 with "Valentine request" in the subject line. Be sure to include your mailing address in the text of the email. Please send us an email after you send the Valentines to World's Finest Chocolate, so we know how many Valentines the company has received.

What else can you and your students do to end abusive child labor in the cocoa fields?

Teachers and students really can make a difference by taking on Fair Trade chocolate as a year-round project!

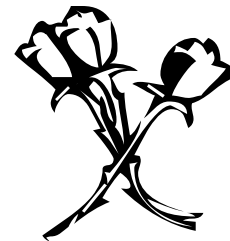
1. **Make your school or community group's fundraiser a Fair Trade Chocolate fundraiser.** *Fundraising with Fair Trade Chocolate*, a guide to switching to Fair Trade Chocolate fundraising, is available at www.globalexchange.org/cocoa/FTFundraisingGuide.pdf.
2. **Make your community a Fair Trade chocolate community!** *Fair Trade: A Student/Teacher Action Guide* is available at www.globalexchange.org/cocoa/JuniorHighActionGuide.pdf.
3. **Is your school a client of World's Finest Chocolate?** Do you know other schools or community groups that fundraise with World's Finest Chocolate? Let us know at fairtrade@globalexchange.org as soon as possible, preferably by February 28. We are making a list of World's Finest Chocolate customers who would like to offer a Fair Trade chocolate bar for their fundraising program. This can make a huge difference in sharing with World's Finest the information they need to decide to become a Fair Trade chocolate company!
4. **Let other teachers know about the Global Exchange Fair Trade Chocolate curricula**, which they can teach at Valentine's Day or any time of year.
5. **Sign up for our Fair Trade listserv** at www.globalexchange.org/subscribe and invite your students to do the same.
6. **Visit our website** at www.globalexchange.org/cocoa/ for more information.

You can also find examples of what other classrooms have done at:

www.globalexchange.org/cocoa/chocolateschoolpage.html. Please send us your story, too!

Thank you for getting involved!

The Fair Trade Team at Global Exchange



Valentine's Day Fair Trade Chocolate Activity Games for the Classroom

Spelling and Reasoning Activities

1. Global Exchange Valentine's Day Fair Trade Chocolate crossword puzzle (attached)
2. Global Exchange Valentine's Day Fair Trade Chocolate word search game (attached)
3. Identify Fair Trade chocolate bars

Directions:

1. Give each child 4-6 paper chocolate bars, including some with Fair Trade chocolate labels and others without Fair Trade chocolate labels.
2. Ask the children to pick which chocolate bars are Fair Trade chocolate and which bars are not.

Materials:

Fair Trade and non-Fair Trade paper chocolate bars (attached) cut into separate bars

Creative Activities

1. Make valentines to send to World's Finest Chocolate:

Directions:

1. Have the students make creative Valentine's Day cards that express how they feel about child slavery, child labor, and/or Fair Trade chocolate.
2. Children should write messages on the cards. For example:

Dear World's Finest Chocolate,

I love to eat chocolate, but I don't like it that children grow the cocoa you buy.

I think all children should be able to go to school and not have to work in places where they get hurt.

Please buy Fair Trade chocolate.

Thank you,

Students Name

3. Send the cards to World's Finest Chocolate*

Materials:

different types and colors of paper, art supplies such as doilies and glitter, scissors, glue

2. Make Valentine's Day chocolate boxes to send to World's Finest Chocolate:

Directions:

1. Ask your students to bring empty boxes to school, such as shoeboxes or other boxes with a removable lid.
2. Instruct your students to decorate the boxes as chocolate boxes they would want to fill with Fair Trade chocolate. Let the students get creative decorating the boxes as chocolate boxes, using art supplies. You might suggest cutting out hearts to put on it, or drawing roses on the box.
3. Inside the box include a note that says, "I want to fill my chocolate box with Fair Trade chocolate. Will you help me?"
4. Send the boxes to World's Finest Chocolate*

Materials:

boxes, art supplies

Active Activities

1. Pin the Fair Trade Chocolate Bar on the Map:

Objective:

Learn the geography of Fair Trade Chocolate

Directions:

1. Using a world map, ask your students to pin paper chocolate bars on the countries that produce Fair Trade chocolate.
2. Every time a student pins a chocolate bar on a country that produces Fair Trade chocolate, the student wins one point.

Materials:

map, paper Fair Trade chocolate bars, push-pins or tape, a pen and paper to keep score, Fair Trade chocolate bars to give to winning students (optional)

2. “Chocolate Chocolate Fair Trade Chocolate” (a variation on “Duck Duck Goose”)

Directions:

1. This game is just like regular duck duck goose, except using the words chocolate chocolate Fair Trade chocolate. Have the children sit in a circle, except for one who walks around patting the heads saying “chocolate.....chocolate.....” When the student says “Fair Trade chocolate” instead of “chocolate,” the children both must race around the circle and get back to the gap where the person who got tagged was sitting. Whoever gets to the gap first sits down. The other child begins the game again by patting the heads saying “chocolate.....chocolate.....”.

3. Body Words:

Directions:

1. Have the children pick out words they want to write in order to let World’s Finest Chocolate know how they feel about chocolate. Some good examples are Chocolate, Hope, Love, Stop Child Slavery, I © FT or Buy Fair Trade
2. Have the students write out the word(s) with their bodies. Help the students figure out the shapes of the letters and where they would need to position themselves to spell out the word(s). It is best to have them lie down on a soft surface, such as carpet or grass, to make the shapes of the letters. For example the letter “F” would take about 3 students to make...one for the straight vertical line and two for the horizontal lines. Alternatively, an individual student could make the letter.
3. Recommended, but optional: Take a photo of the word that the kids spell out and send it to World’s Finest Chocolate.

4. Teach your students how to play a game from a country that produces Fair Trade chocolate:

Directions:

1. Consult one of these online resources for instructions on games children play around the world.

Children’s Folk Games:

<http://www.estcomp.ro/~cfg/games.html>

Games Kids Play:

http://www.gameskidsplay.net/games/foreign_indexes/index.htm

Traditional Children’s Games from Around the World:

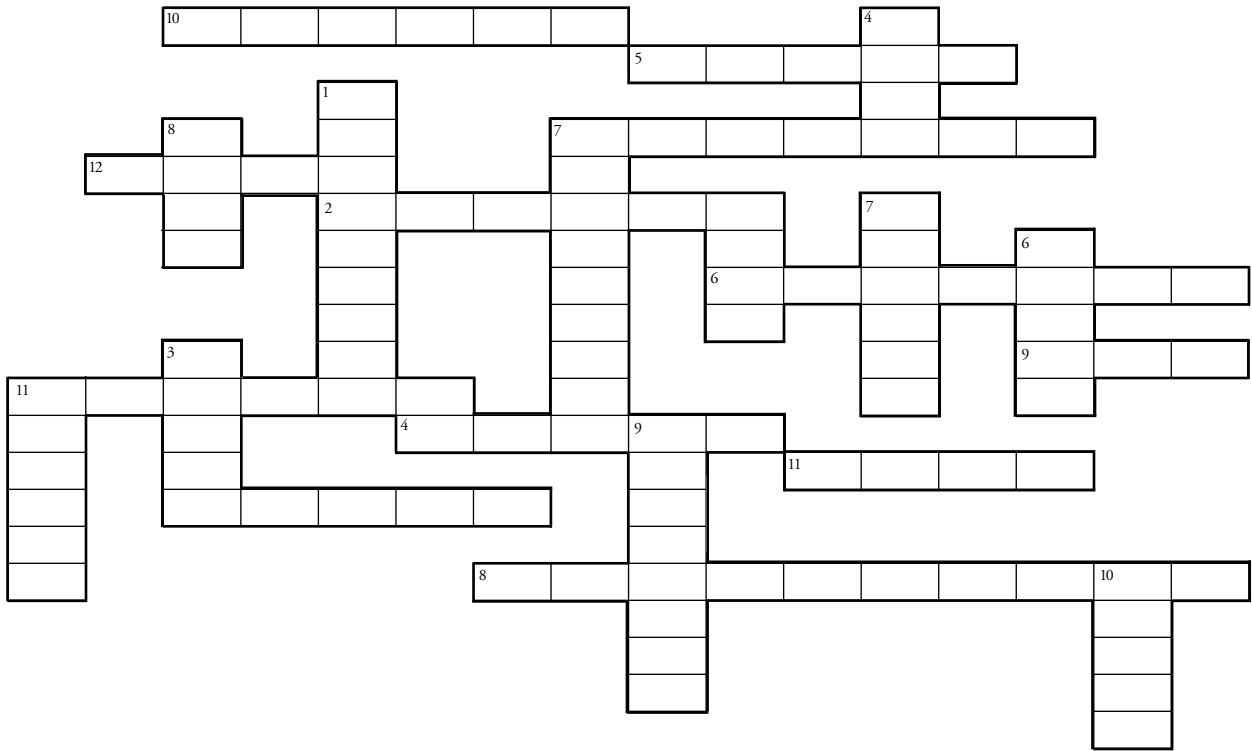
<http://www.topics-mag.com/>

*Address for World’s Finest Chocolate

Edmond Opler
 Chairman and CEO
 World’s Finest Chocolate
 4801 S. Lawndale
 Chicago, IL 60632



Fair Trade Chocolate-Lover's Crossword Puzzle

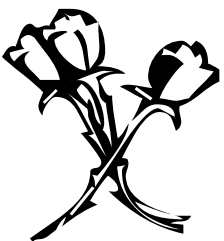


Down:

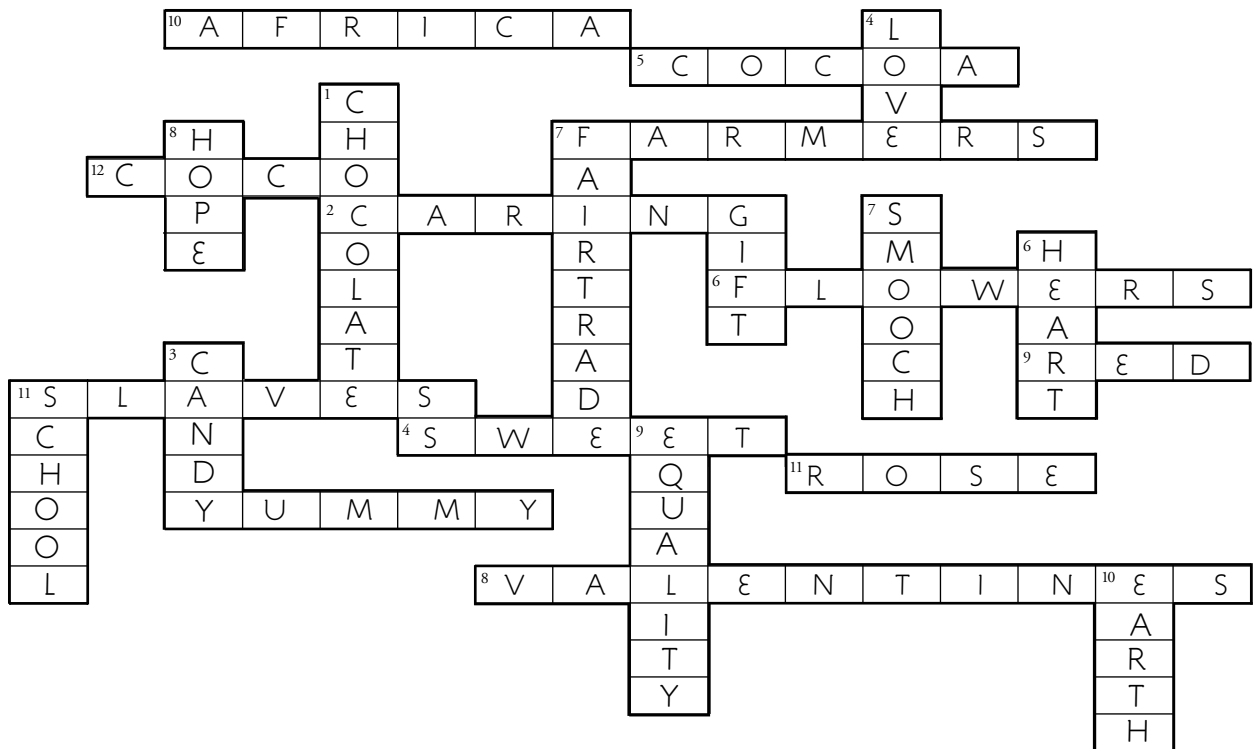
1. a brown candy made from cocoa
2. the type of trade we just learned about
3. made from sugar and is sweet
4. something you feel towards your friends and family
5. it is nice to give a person a _____
6. the symbol of love is?
7. a kiss can also be called a _____
8. people say you have _____ when you believe that things will get better
9. everyone in the world should be treated fairly and equally, this is called _____
10. we live on planet _____
11. one place where children can go if their parents get Fair Trade prices for the cocoa they grow?

Across:

1. who grows and harvests cocoa on a Fair Trade farm?
2. it is important to be loving and _____ to everyone
3. children in the cocoa fields are used as _____
4. when candy has sugar it tastes very _____
5. chocolate is made from _____
6. on Valentine's Day people give each other chocolates and _____
7. when chocolate tastes good and sweet we sometimes say it tastes _____
8. we are going to send _____ to World's Finest Chocolate company asking them to sell Fair Trade chocolate
9. this is the color that represents Valentine's Day
10. this continent grows the most cocoa
11. this flower has thorns and comes in many colors, especially red, pink, white and yellow
12. drinking hot _____ which is made from chocolate is very nice on a cold day



Fair Trade Chocolate-Lover's Crossword Puzzle KEY

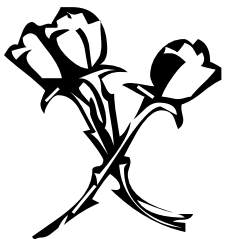


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3. made from sugar and is sweet
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Fair Trade Chocolate-Lover's Word Find

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| F | L | O | W | E | R | S | T | C | V | Q | P | Z |
| B | T | F | A | I | R | T | R | A | D | E | E | B |
| G | S | A | H | Q | U | A | F | R | I | C | A | E |
| B | C | R | E | V | T | Z | X | I | K | T | B | A |
| S | S | M | L | N | H | Z | X | N | N | S | T | N |
| W | L | E | P | M | K | L | C | G | H | A | N | A |
| E | A | R | T | H | H | E | A | R | T | A | Q | W |
| E | V | U | L | O | V | E | V | B | K | I | D | S |
| T | E | O | K | P | F | L | O | W | E | R | D | E |
| F | R | I | J | E | D | A | B | C | O | C | O | A |
| P | Y | U | M | M | Y | S | V | G | I | F | T | T |
| O | H | G | C | H | O | C | O | L | A | T | E | Y |
| D | C | A | R | D | P | K | T | R | E | E | I | U |

Find the words that relate to Fair Trade
Chocolate and circle them or color them in
with a highlighter!!

How many words did you find??

Enjoy!

Fair Trade Chocolate-Lover's Word Find KEY

| | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| F | L | O | W | ε | R | S | T | C | V | Q | P | Z |
| B | T | F | A | I | R | T | R | A | D | ε | ε | B |
| G | S | A | H | Q | U | A | F | R | I | C | A | ε |
| B | C | R | ε | V | T | Z | X | I | K | T | B | A |
| S | S | M | L | N | H | Z | X | N | N | S | T | N |
| W | L | ε | P | M | K | L | C | G | H | A | N | A |
| ε | A | R | T | H | H | ε | A | R | T | A | Q | W |
| ε | V | U | L | O | V | ε | V | B | K | I | D | S |
| T | ε | O | K | P | F | L | O | W | ε | R | D | ε |
| F | R | I | J | ε | D | A | B | C | O | C | O | A |
| P | Y | U | M | M | Y | S | V | G | I | F | T | T |
| O | H | G | C | H | O | C | O | L | A | T | ε | Y |
| D | C | A | R | D | P | K | T | R | ε | ε | I | U |

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