

Join the Nevada State AFL-CIO, Mexican American Political Association, Las Vegas Catholic Worker, UNLV Black Student Association, UNLV SCOPE, Progressive Leadership Alliance of Nevada, and Global Exchange to...



Tell M&M/Mars: Child Labor Taints the Flavor!

Fair Trade Rally at M&M's World

Friday, February 13, 5 p.m.
3785 S. Las Vegas Blvd.

(between MGM Grand and the large Coca Cola bottle)

*Speakers include: Danny Thompson,
Executive Secretary-Treasurer, Nevada
State AFL-CIO; Evelyn Flores, Student Body
President of CCSN; and Bob Fulkerson,
Executive Director, PLAN!*

The US State Department and the ILO have reported **child slavery and widespread child labor** on West African cocoa farms, the source of two-thirds of the world's cocoa. The cause? Poverty—West African cocoa farmers earn just \$30 to \$108 per year. Profiting from this heartbreaking exploitation is M&M/Mars, the world's largest chocolate company, whose brands include Ethel M, Snickers, Milky Way, and Dove Bar. M&M/Mars' annual revenue is about \$16 billion, and its owners are worth \$10.4 billion each.

The solution? Fair Trade Certified cocoa guarantees a minimum price per pound, prohibits abusive labor, and builds hope for the future. Fair Trade farmers can provide for their families and communities with dignity, send their kids to school, and pay their workers a living wage. Despite growing consumer demand, M&M/Mars still refuses to offer Fair Trade.

Bring Back the Sweetness: Demand Fair Trade!

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or Asma Isack at 702-353-6158.

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