



**Will you PLEDGE to  
*Give Fair Trade*  
this Holiday Season?**

**Yes! I PLEDGE to buy Fair Trade gifts for my friends and loved ones this holiday season because:**

- I want farmers and artisans around the world have to dignified work opportunities.
- Giving a Fair Trade gift is a great way to let my loved one know how much I care about them and our global community.
- If all of us Give Fair Trade this year, our collective purchasing power will have an even greater impact on lifting families out of poverty!

**Take the pledge and discover great Fair Trade gift options at [GiveFairTrade.wordpress.com](http://GiveFairTrade.wordpress.com)**

Feel free to place this certificate on your refrigerator or bulletin board as a way to remember to look for Fair Trade.

Give Fair Trade is a project of Fair Trade merchants, advocates and faith-based organizations throughout North America.



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