



To: _____ From: _____

On Valentine's Day there's nothing so sweet . . .
. . . As giving loved ones Fair Trade chocolate to eat!

Look for these labels:



*Have a heart on Valentine's Day....
be a Fair Trade Cocoa Valentine!*

Who is a Fair Trade Cocoa Valentine?

♥ *A kid who shares their love with kids around the WORLD by looking for the Fair Trade label on chocolate and other products, and telling other people about how Fair Trade helps us share with people in other countries!*

What is the heart of Fair Trade? In countries that grow cocoa...

- ♥ *It enables kids to go to school and to the doctor! Parents who farm Fair Trade cocoa earn a little more money, so they can escape poverty.*
- ♥ *It keeps kids safe! Some kids are forced to work on farms that grow cocoa for the chocolate we eat, but that is not allowed on Fair Trade farms!*

Share the Fair Trade love!

♥ *Take the Fair Trade Cocoa Valentine challenge and ask four friends or family members to read this card, and then draw a heart in each of the boxes below, to show how many people you have told about Fair Trade!*

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